

SUE WESTCOTT

DESIGNER



PROFILE

Name

Sue Westcott

Address

77 Parsons Road
Redditch
Worcestershire
B98 7EE

Phone

07730 602258

Email

suewestcottedesigner@gmail.com

Highly creative graphic and digital designer with strong illustration, animation and editing skills. Great eye for aesthetics and visual presentation. More than twenty years experience working as part of marketing departments, designing print and screen assets, supporting established and emerging brands to develop and grow their businesses. Collaborative team player who can create diverse design styles specifically tailored to client specifications and needs.

SOFTWARE SKILLS

High level of proficiency using Adobe Creative Suite, including InDesign, Photoshop, Illustrator, Premiere Pro and After Effects.

AWARDS

National Film & Television School
Start-Up Business
Awards – finalist

Ridley Scott Awards
Animation Category – short-listed

WORK EXPERIENCE

2022 – 2024

Creative Artworker

NEC Group

As part of a wider marketing and social media team my role involved creating designs and print/screen ready artwork to promote the catering, exhibitions, conventions, arenas, hospitality and other related brands within the NEC Group.

2021

Creative Content Producer

Sew Me Something

Creating and editing video content for online courses which formed the core of the business to draw in new subscribers, alongside generating social media and design assets to promote content.

2017 – 2021

Digital Designer

The University of Warwick

Designing a wide a range of digital, print and media campaigns for the University's commercial businesses including Warwick Arts Centre, Conferences, Retail and Sport to support and grow their markets.

2010 – 2017

Designer

10-19

Starting my own business whilst my children were very young allowed the continuation of my design practice. My work provided creative solutions for a range of local SMEs, working in collaboration to provide design and marketing support.

2003 – 2006

Lecturer

Higher Education

Teaching Graphic Design, Illustration, Motion Graphics, Animation and Film Theory to post-16 students.

2001 – 2003

Graphic & Web Designer

Books for Students

2001

Senior Graphic & Web Designer

Warwickshire College

1999 – 2001

Graphic Designer

McCann Birmingham

1996 – 1999

Graphic Designer

Optima Imagineering

1994 – 1998

Freelance Writer

Volkswagen Motoring magazine

1992 – 1996

Pre-production Model Maker

Country Artists

EDUCATION

M.A. Computer Animation

National Centre for Computer Animation, Bournemouth University

H.N.C. Multimedia

Warwickshire College

B.A. (Hons.) 3D Design Product Design

Wolverhampton University